Live Entertainment with Global
LBC 97.3 London

Leading Britain’s Conversation

Entertaining and engrossing, LBC is all about the conversation around current affairs. LBC listeners are loyal and upmarket, listening for around 10 hours each week. They tune in for the conversation and more importantly they want to engage with it too, creating a truly interactive brand that sets the agenda across the UK.

LBC was the UK’s first commercial radio station. 1.4 million people now tune in to LBC London every week.
Heart London

Heart is the UK’s biggest commercial radio brand, and the home of feel-good music. The core audience of 25-44 year olds connects with Heart because it stays in tune with their needs and emotions all day, every day.

With local breakfast and drive shows, alongside our popular network shows, Heart London attracts 1,700,000 listeners every week.

Source: Results in station’s own TSA 6 months Q2 2017, all adults 15+, weekly listeners / Monthly online numbers based on May 2017

Available on 106.2 FM / DAB / Online. Please note: Local advertising feeds may not be available on all platforms.
Classic FM London

The World’s Greatest Music

Classic FM has a mission to make classical music accessible and relevant to a modern audience through its engaging style. As one of the top three commercial radio stations in the UK, this fresh approach to classical music delivers an ABC1 35+ core audience.

Classic FM attracts an audience of 1,622,000 listeners across London every week.

WEEKLY REACH 1,622,000

TOTAL WEEKLY HOURS 10,059,000

Average age - 50

FEMALE / MALE SPLIT 56% / 44%

SOCIAL DEMOGRAPHIC 68% ABC1

Source: Results in own station’s TSA 3 months Q2 2017, all adults 15+, weekly listeners
Available on 100.6FM / 100.9FM Please note: Local advertising feeds may not be available on all platforms.